



National Innovation Conference



Wright-Patterson Air Force Base, Dayton, OH

SAVE THE DATE!

**Dayton, OH
Oct 7-8, 2010**

**\$600 for 2 days
Breakfast & Lunch**



Advanced Innovation Program

Two Full Days of Inventive Problem-Solving, Disruptive Innovation, Breakthrough & TRIZ-TIPS from renowned World Thought Leaders

Featured Keynote Speakers -

NASA Jeff Davis- Director, NASA Life Sciences, Houston Programs to deliver on tangible near-term challenges



Steve Shapiro, Innovation Evangelist, Innocentive
Leveraging cultural shift as a revolutionary tool for business growth

Featuring **TRIZCON2010** - **trizcon** 2010
"Empowering Innovation & Creativity" DAYTON

Presentations from leading thought leaders on innovation with an emphasis on TRIZ, the Theory of Inventive Problem-Solving, a powerful program of methods and tools. Three conference tracks allow you to select your topics of interest such as Collaborative Innovation, Basic and Advanced TRIZ, Sustaining Breakthrough, Applied Creativity, Adaptive Innovation Processes, Successful Case Studies, and more.

A tentative sampling of this year's presenters:

- Dr. Ellen Domb, PQR Group - Building new connections among the varying Models for Innovation
- Tim Basadur, Basadur Applied Creativity (special appearance by Min Basadur) - Applied Creativity
- Alok Das & David Shahady, Air Force Research Lab - Sustainable breakthrough within the AFRL
- Sergei Ikoenko, GEN3 Partners - TRIZ Master and facilitator of Innovation Technology of Design
- Dr. Wayne Fisher, P&G Initiatives GYM - Upstream creativity expert fostering collaborative innovation
- Bart Barthelemy and Emily Riley, Wright Brothers Institute - IDEA Labs for Collaborative Innovation
- Mark Fox, Sly as A Fox - Author, Entrepreneur and former Chief Engineer, NASA Space Shuttle Program
- Ken Bloemer, VP of Planet Eureka - Empowering Connections via the National Innovation Marketplace
- Gerald Haman, Thinkubator - Leveraging social media networks to empower diverse connections

Register by 8/25 for early-bird discount at <http://tinyurl.com/trizcon> Questions? Email Info@Zenovate.us

Conference location is at the historic Hope Hotel & Conference Center, Building 823, Area A, on the grounds of Wright-Patterson Air Force base. A landmark hotel honoring Bob Hope, it's open to the general public and offering discount room rates for our conference attendees. www.HopeHotel.com

This National Innovation Conference Is Brought To You By:

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